



### **A-League4Canberra Now Offering Corporate Foundation Membership Packages!**

As part of A-League4Canberra's Foundation Membership drive, local businesses are now being offered the opportunity to become part of the team by signing up as a **Corporate Foundation Membership Supporter**.

Becoming a Corporate Supporter gives you the opportunity to purchase a number of Foundation Memberships (which can be distributed to staff or clients), as well as recognition on A-League4Canberra's website with brand exposure commensurate with the level of supporter package chosen.

### **Corporate Memberships will be offered from Member Number 1001 onwards!**

#### **Platinum Corporate Foundation Membership Supporter**

For \$20,000 you will receive:

- 100 Foundation Memberships
- Prominent logo placement on the A-League4Canberra website
- 1 paragraph of descriptive text about your organisation
- Link to your website
- Corporate Foundation Membership Certificate

#### **Gold Corporate Foundation Membership Supporter**

For \$10,000 you will receive:

- 50 Foundation Memberships
- Large logo placement on the A-League4Canberra website
- Link to your website
- Corporate Foundation Membership Certificate

[www.a-league4canberra.com.au](http://www.a-league4canberra.com.au) to **sign up**

**spread the word** at [www.winthebid.com.au](http://www.winthebid.com.au)



**Silver Corporate Foundation Membership Supporter:**

For \$5,000 you will receive:

- 25 Foundation Memberships
- Small logo placement on the A-League4Canberra website
- Link to your website
- Corporate Foundation Membership Certificate

**Bronze Corporate Foundation Membership Supporter:**

For \$2,000 you will receive:

- 10 Foundation Memberships
- Company Name listed on the A-League4Canberra website
- Link to your website
- Corporate Foundation Membership Certificate

**Sign Up Today!**

If you're interested in becoming a Corporate Foundation Membership Supporter, please contact Kylie Grange on 02 6248 3308 or [Kylie.Grange@actewagl.com.au](mailto:Kylie.Grange@actewagl.com.au).

More information about Foundation Memberships can be found on our website [www.a-league4canberra.com.au](http://www.a-league4canberra.com.au). All money contributed by Foundation Members will be held in a trust account (at SERVICE ONE Members Banking). If unsuccessful, all money contributed by Foundation Members will be refunded in full.

**About the Bid**

A Canberra based consortium is determined to apply for and receive a license to compete in the Hyundai A-League, commencing in the 2010-11 season. The first formal step in this process was to present an application to the A-League License Review Committee in August 2008. As a result of this presentation the FFA have extended the bid deadline due to the progress made by A-League4Canberra.

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Canberra is one of eight bids expected by Football Federation Australia for two available licenses, but is strongly positioned to succeed and has support from the highest levels within Football Federation Australia.

If Canberra is unsuccessful in this round of license applications, it is unlikely there will be another opportunity for 10 years or more - maybe never. A successful bid requires a demonstrated commitment from the business and Government sectors within the ACT and surrounding region.

**There are also a limited number of Investor and Sponsorship opportunities still available!**

The consortium requires \$6m up-front to satisfy the requirements of Football Federation Australia and has a number of investors already committed. The ACT Government has committed \$2.5m up front for the team and ongoing support once the team is up and running.

Opportunities also exist for a number of investors to become significant shareholders in the Canberra A-League team. There are 5 shareholding blocks on offer for \$500,000 each which are available to both individual or consortium based investors.

- Shareholders will have voting rights in key decisions of the club, and will receive significant community exposure.
- Each shareholding block of \$500,000 will receive 1 vote (i.e. investment of \$1,000,000 will have 2 votes).
- In addition to shareholders, the Executive Chair will have one vote to exercise on behalf of the Board and the Foundation members and will also hold the casting vote.

This presents a unique opportunity for interested parties to be investors in what may be the last significant and underdeveloped / expanding football league anywhere in the world. It is a truly once off situation to be involved from the ground up, with the associated benefit of creating value in an organisation and brand. Investment in an A-league team in Canberra should be viewed as a long term commitment to football and the region with some inherent potential financial returns.

**If you would like to discuss investment opportunities further, please contact our Bid Leader, [ivan.slavich@actewagl.com.au](mailto:ivan.slavich@actewagl.com.au).**

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